These icons represent the Fair Information Practice Principles (FIPPs). Shown to the right are three variant styles:

- Full Color
- Black & White
- Reversed

**ICONOGRAPHY**
GENERAL RULES

• Do not add, remove, skew or alter any elements within the icon including the font. The name of each FIPP should accompany the icon.
• Do not change or create new color combinations.
• Do not place icons on top of photographs without proper color contrast.
• Do not place colored icons on vibrant backgrounds.

EXAMPLES

Here are some examples of acceptable as well as unacceptable applications of the FIPPs icons.